

**Property Forum
Jump to the future
16-17 September 2024**
Warsaw, Sheraton Grand Warsaw hotel (ul. Bolesława Prusa 2)

16 September 2024			
8.30-9.30 registration			
Time	Hall 1	Hall 2	Hall 3
09.30-11.30	INAUGURATION Jump to the future – speeches Forecasts for real estate in the eyes of those who have achieved success and set the trends. Prepare for what is coming! Highlights: Poland's investment appeal, investors, investments, capital - discussion		
11.30-12.00 break			
12.00-13.00	HIGHLIGHTS: Financing Who can afford real estate?	HIGHLIGHTS: Flats Will PRS and dormitories take Poland by the storm?	HIGHLIGHTS: Office blocks <ul style="list-style-type: none"> • Jump to the future. Strategies for offices. • Businesses want only the best locations.
13.00-13.30 break			
13.30-15.00	HIGHLIGHTS: PropTech PropTech Festival	HIGHLIGHTS: Warehouses <ul style="list-style-type: none"> • Jump to the future. Logistics strategies. • Warehouses in the trend of nearshoring 	HIGHLIGHTS: Shopping centres and parks Shopping parks are a hot topic
13.30-15.00	Forum of Experts in Sustainable Construction Closed meeting – no public attendance		
15.00-15.15 break			
15.15-16.30	HIGHLIGHTS: Grand Debate on the Green Transition of Real Estate and Construction Decarbonizing cities and buildings. Where should the green transition start?	HIGHLIGHTS: Offices How do we want to work? 20 workplace-related questions.	HIGHLIGHTS: Shopping centres and parks <ul style="list-style-type: none"> • Jump to the future. Strategies for commerce. • Large shopping centres in Poland and their future
16.30-18.30 technical break			
19.00	Gala and awards ceremony <ul style="list-style-type: none"> • Prime Property Prize 2024 • Proptech Festival 2024 		

17 September 2024			
9.00-10.00 registration			
Time	Hall 1	Hall 2	Hall 3
10.00-11.30	HIGHLIGHTS: Grand Debate on the Green Transition of Real Estate and Construction Climate-related dilemmas of real estate. What is the price of the energy efficiency of a building?	HIGHLIGHTS: Hotels and the MICE industry <ul style="list-style-type: none"> • Are hotel owners optimistic about the future? • Hotels in resorts and tourism 	PROPERTYDESIGN.PL TALKS They design and equip the latest properties.
11.30-12.00 break			
12.00-13.00	HIGHLIGHTS: Offices The job market in the BSS sector.	HIGHLIGHTS: Flats Social responsibility of developers.	PROPERTYNEWS.PL TALKS Trends that are heating up the market of commercial real estate <ul style="list-style-type: none"> • REITs • data centres • Mixed-use
13.00-13.30 break			
13.30-15.00	HIGHLIGHTS: Cities <ul style="list-style-type: none"> • Jump to the future. City-building projects are gaining momentum. 	HIGHLIGHTS: Flats Developers complain about the scarcity of land available for development. How to plan cities?	PROPERTYNEWS.PL TALKS Trends that are heating up the market of commerce real estate <ul style="list-style-type: none"> • Dormitories • Flexes • To demolish or to revitalize

 Stream
 Ballroom ABCDE
16 September 2024 | 09.30-11.30
Opening Session

Opening of the Property Forum

- **Małgorzata Burzec-Lewandowska**, Editorial Director – Real Estate, Architecture, Interiors, PTWP Group
- **Robert Posytek**, Editorial Director – Real Estate, Architecture, Interiors, PTWP Group

9.30-10.00

Jump to the future – speeches

Forecasts for real estate in the eyes of those who have achieved success and set the trends. Prepare for what is coming!

Guests invited to participate in the discussion (alphabetical list):

- **Robert Dobrzycki**, Director General, Co-owner, Panattoni Europe, India and Arabia
- **Maciej Dyjas**, Managing Partner, Griffin Capital Partners
- **Andrew Knight**, Global AI, Data, and Tech Lead, RICS

Moderator:

- **Małgorzata Burzec-Lewandowska**, Editorial Director – Real Estate, Architecture, Interiors, PTWP Group
- **Robert Posytek**, Editorial Director – Real Estate, Architecture, Interiors, PTWP Group

10.00-11.30

Highlights: Poland's investment appeal, investors, investments, capital – discussion

What have the three quarters of 2024 brought in terms of investments in Poland's real estate? What will the end of 2024 bring and what are the prospects for 2025? Global changes and trends – when, and to what extent, will they reach Poland?

Guests invited to participate in the discussion (alphabetical list):

- **Robert Dobrzycki**, Director General, Co-owner, Panattoni Europe, India and Arabia
- **Anna Duchnowska**, Managing Director, Invesco Real Estate
- **Maciej Dyjas**, Managing Partner, Griffin Capital Partners
- **Mikołaj Konopka**, CEO, Dom Development, CEO, Euro Styl SA
- **Jan Lubomirski-Lanckoroński**, CEO, Landeskrone Group
- **Adam Ponichtera**, General Director, DATA4 Group

Moderator:

- **Kamil Kowa**, Managing Director, Savills

 Stream

Ballroom B
16 September 2024 | 12.00-13.00

HIGHLIGHTS: Financing
Who can afford real estate?

Investment funds, stock exchange, and bank loans as sources of property financing. How do banks value offices, warehouses, shopping centers and hotels? Green financing – availability and costs. Interest rates – when will they fall significantly?

Guests invited to participate in the discussion (alphabetical list):

- **Piotr Gocłowski**, Partner, Head of Real Estate Private Debt, CVI Dom Maklerski
- **Jacek Furga**, President of the Management Board, Centre of Banking Processes and Information (Centrum Procesów Bankowych i Informacji)
- **Marcell Mihályfi**, Partner, Head of Office Asset Management, Adventum Group
- **Tomasz Niewola**, Director, Structured and Mezzanine Finance Department, mBank SA, President of the Management Board, mInvestment Banking SA
- **Tomáš Procházka**, CFO, Accolade
- **Grzegorz Raćkos**, Financial Director, Olivia Centre

Moderator:

- **Grzegorz Chmielak**, Head of Valuation & Capital Markets, AXI IMMO Group

Ballroom A

16 September 2024 | 12.00-13.00

HIGHLIGHTS: Flats

Will PRS and dormitories take Poland by the storm?

The Polish market of PRS is growing rapidly, but it still constitutes a mere 0.1% of all flats in Poland. On the other hand, private dormitories are luring new players to join the trend. Drivers of growth, challenges.

Guests invited to participate in the discussion (alphabetical list):

- **Shay Baruch**, CEO, LivUp
- **Maciej Klukowski**, Member of the Management Board, Real Estate Asset Management, Polski Holding Nieruchomości SA
- **Maciej K. Król**, Chief Development Officer, Resi4Rent
- **Stan Kubacek**, Managing Director, Head of Investment Eastern Europe, Heimstaden Group Poland
- **Jacek Wesołowski**, Managing Director, Trei Real Estate Poland

Moderator:

- **Aneta Wieczorek-Hodyra**, Editor, PropertyNews.pl

Ballroom CDE

16 September 2024 | 12.00-13.00

HIGHLIGHTS: Office blocks

- **Jump to the future. Strategies for offices.**
- **Do businesses want only the best locations? Discussion**

The Polish office market has matured, so building new office blocks must be approached with caution. They remain necessary – just not all and not everywhere. How to create office blocks that go beyond corporate templates? A year in the market for office blocks – key events and trends affecting the sector.

Guests invited to participate in the discussion (alphabetical list):

- **Łukasz Ciesielski**, Managing Director, Strabag Real Estate
- **Damian Grzywacz**, Managing Director, Lincoln Property Company Poland
- **Anna Karwowska-Wróbel**, Director, Department of Fiber Optic Network Development, Play
- **Joao Saracho de Almeida**, Managing Director, Solida Capital Europe – Warsaw
- **Michał Stępień**, Deputy CEO, AFI Europe Poland
- **Marta Zawadzka**, Rental and Asset Management Director, Yareal Polska

Presentation (10'):

Use of self-identification technology and other tools to support the automation of the flow of people and resources in office buildings.

- **Krzysztof Berezka**, Director at Technical Security product group, Grupa Impel

Moderator:

- **Dawid Zmuda**, Editor, PropertyNews.pl

 Stream

Ballroom B

16 September 2024 | 13.30-15.00

HIGHLIGHTS: PropTech

PropTech Festival

Presentations of the best technologies for real estate (order of presentations):

- **Jacek Ratajczak**, CEO, Zonifero SA
- **Weronika Miechowicz-Buczek**, COO, Concession Europe Sp. z o.o.
- **Kacper Radziszewski**, Partner, Designbotic
- **Daniel Rutkowski**, Board Member, Geo360 Sp. z o.o.
- **Daniel Szabaciuk**, Senior Specialist Corporate Affairs, Kaufland Polska Markets
- **Bartłomiej Pietruszewski**, Business Development Manager, M2C Facility Solution Polska Sp. z o.o.
- **Jan Cudzik**, COO, Outline AI Sp. z o.o.
- **Mateusz Sikora**, Co-Founder, Rebench
- **Aleksander de Rosset**, CTO, uzyj.to
- **Bartosz Chmielewski**, CEO, Zero Waste Design Sp. z o.o.

Jury members (alphabetical order):

- **Mateusz Bonca**, Chief Executive Officer, JLL Polska
- **Marek Chrobak**, President, Association of Polish Architects
- **Bartosz Guss**, General Director, Polish Association of Developer Companies

- **Władysław Grochowski**, President of the Board, Arche Group
- **Robert Grudzień**, CEO, ProperGate
- **Malwina Pawłowska**, Marketing Business Strategy Director, Panattoni
- **Ewa Zagórska**, Head of Commercial Real Estate Innovation, Digital Real Estate

Moderacja:

- **Anna Liszka**, Journalist, PropertyNews.pl, PropertyDesign.pl

Ballroom A

16 September 2024 | 13.30-15.00

HIGHLIGHTS: Warehouses

- **Jump to the future. Logistics strategies.**
- **Warehouses in the trend of nearshoring.**

Poland's Position on the Global Supply Chain Map. Does our country have a chance to become an alternative to China as the world's factory? What drives demand for new logistics and warehouse investments? A year in the market – key events and trends affecting the sector.

Jump to the future. Logistics strategies. Speeches

One-on-one conversation:

- **Rafał Żelazny**, President of the Management Board, Katowice Special Economic Zone

Moderator:

- **Dawid Zmuda**, Editor, PropertyNews.pl

Guests invited to participate in the discussion (alphabetical list):

- **Klaudia Biedrzycka**, Leasing Manager Industrial, LCP Properties
- **Adam Galek**, Member of the Management Board, ROHLIG SUUS Logistics
- **Magdalena Kostjan**, Head of Leasing, 7R
- **Katarzyna Pyś-Fabiańczyk**, Director, Head of Industrial Services Hub, Savills
- **Rafał Żelazny**, President of the Management Board, Katowice Special Economic Zone

Moderator:

- **Anna Głowacz**, Director, Industrial and Logistics Space, AXI IMMO Group

Ballroom CDE

16 September 2024 | 13.30-15.00

HIGHLIGHTS: Shopping centres and parks

Shopping parks are a hot topic.

Developers are building them on a large scale, while investors are seeking buying opportunities. As many as a few hundred Polish cities could get new parks. A year in the market of commercial real estate – key events and trends affecting the sector

Guests invited to participate in the discussion (alphabetical list):

- **Ewa Bobkowska**, President of the Management Board, PA Nova
- **Krzysztof Modrzejewski**, Chief Investment Officer, Newgate Investment
- **Grzegorz Pękalski**, Member of the Management Board, Karuzela Holding
- **Jan Wałach**, Investment Manager, Lords LB Asset Management, UAB
- **Jacek Wesołowski**, Managing Director, Trei Real Estate Poland
- **Anna Wysocka**, New Business Development Director, Nhood Services Poland
- **Maciej Zackiewicz**, Operational Director, Apogeeum Real Estate

Moderator:

- **Justyna Łotowska**, Editor, PropertyNews.pl

Conference room Rome

16 September 2024 | 13.30-15.00

Forum of Experts in Sustainable Construction

Closed meeting – no public attendance



Stream

Ballroom B

16 September 2024 | 15.15-16.30

HIGHLIGHTS: Grand Debate on the Green Transition of Real Estate and Construction

Decarbonizing cities and buildings. Where should the green transition start?

How far along are Polish cities in the green transition? 10 changes necessary to accelerate the green transition of real estate and construction. What are the biggest challenges – a report by PropertyNews.pl

Guests invited to participate in the discussion (alphabetical list):

- **Krzysztof Bolesta**, Secretary of State, Ministry of Climate and Environment of the Republic of Poland
- **Justyna Glusman**, Deputy Mayor of the Ochota District of the Capital City of Warsaw
- **Jacek Grelewicz**, Director of Product Group of Service Mobile Groups, Grupa Impel
- **Jakub Jędrzyński**, Head of Building & Project Consultancy, Savills
- **Ignacy Niemczycki**, Undersecretary of State, Ministry of Development and Technology of the Republic of Poland
- **Adam Pustelnik**, First Deputy Mayor of the City of Łódź

Moderator:

- **Grażyna Kuryłło**, Editor, PropertyNews.pl

Ballroom A

16 September 2024 | 15.15-16.30

HIGHLIGHTS: Offices

How do we want to work? 20 workplace-related questions.

Hybrid work has become the norm. What do employees expect? Neurodiversity in an office, comfort, equipment. 20 workplace-related questions – a report by PropertyNews.pl

Guests invited to participate in the discussion (alphabetical list):

- **Karolina Dudek**, Associate Director, Colliers Define
- **Monika Kaczmarczyk**, Managing Director, Adgar Poland
- **Dorota Kubiak**, HR Director, EY
- **Joanna Pejo**, Chief of People and Recruitment, Natek Poland
- **Monika Smulewicz**, Founder, HR na Szpilkach, Eduwersum, Expert in Labour Law
- **Aleksandra Wantuch**, Senior Workplace Consultant, Nowy Styl

Moderator:

- **Karolina Markowska**, Journalist, PulsHR.pl, WNP.PL, PortalSamorzadowy.pl

Ballroom CDE

16 September 2024 | 15.15-16.30

HIGHLIGHTS: Shopping centres and parks

- **Jump to the future. Market strategies.**
- **The future of large shopping centres in Poland. Discussion**

How are the biggest shopping centres changing? Is it the end of large shopping centres in Poland? A year in the market for commercial real estate – key events and trends affecting the sector

Jump to the future. Market strategies. Speeches

One on one conversation:

- **Tomasz Ciapała**, President of the Management Board, G8 SA, Owner, Lancerto, Próchnik 1948

The future of large shopping centres in Poland. Discussion

Guests invited to participate in the discussion (alphabetical list):

- **Tomasz Ciapała**, President of the Management Board, G8 SA, Owner, Lancerto, Próchnik 1948
- **Paweł Essel**, CEO, Action Polska
- **Marcin Klammer**, Managing Director, PRCH
- **Josef Malir**, Managing Director, Star Capital Finance
- **Marek Noetzel**, COO, Nepi Rockcastle
- **Agnieszka Nowak**, Advisor, Equilis Poland
- **Ada Walentek**, General Manager, Nhood Services Poland

Moderator:

- **Edyta Kochlewska**, Editor-in-Chief, dlahandlu.pl


Ballroom ABCDE

16 September 2024 | 19.00

Gala and awards ceremony

- Prime Property Prize 2024

- Proptech Festival 2024

 Stream

Ballroom B

17 September 2024 | 10.00-11.30

HIGHLIGHTS: Grand Debate on the Green Transition of Real Estate and Construction.

Climate-related dilemmas of real estate. What is the price of the energy efficiency of a building?

From project to management. A set of actions for creating energy efficiency in buildings. What drives developers and owners in the transition?

Guests invited to participate in the discussion (alphabetical list):

- **Anna Bąk**, Sustainability Leader, Arup
- **Marek Chrobak**, President, the Association of Polish Architects
- **Monika Dmitruk**, Sustainable Development Manager and Director of Advisory Services for Construction, Colliers
- **Michał Maciejczak**, Director, Department of Construction and Real Estate Development, Kaufland Poland
- **Dariusz Urbańczyk**, Strategic Account Manager, Respect Energy
- **Paweł Warda**, Executive Vice President Operations, Skanska Commercial Development Europe
- **Bartosz Wiśniewski**, vice-president of the management board, MOD 21 Sp. z o.o.
- **Jan Wróblewski**, Co-Founder, Zdrojowa Invest & Hotel

Moderator:

- **Grażyna Kuryłło**, Editor, PropertyNews.pl

Ballroom A

17 September 2024 | 10.00-11.30

HIGHLIGHTS: Hotels and the MICE industry

Are hotel owners optimistic about the MICE industry?

The tourism industry has rebounded from a previous low, hotels are flooded with people and global brands are considering entering the Polish market. The prospects for the hotel industry in resorts

Guests invited to participate in the discussion (alphabetical list):

- **Agnieszka Dąbrowska**, CEO, Apartamenty&Hotele Hotel Group
- **Magdalena Sekutowska**, Development Director in Central and Eastern Europe, Hilton
- **Rafał Warda**, Director, Arche Hotel chain, Arche Group
- **Krzysztof Woźniczko**, Chief Marketing Officer, Platan Hotels & Resorts Sp. z o.o.

Hotels in resorts and tourism

Tourism has rebounded, hotels are full, global brands want to debut in Poland. Prospects for the resort hotel sector.

Guests invited to participate in the discussion (alphabetical list):

- **Agnieszka Dąbrowska**, CEO, Hotel Group PI Apartamenty & Hotele
- **Henryk Orfinger**, przewodniczący Rady Nadzorczej, Dr Irena Eris SA
- **Krzysztof Woźniczko**, Chief Marketing Officer, Platan Hotels & Resorts Sp. z o.o.
- **Szymon Wróblewski**, Co-Founder, Zdrojowa Invest & Hotel

Moderator:

- **Ewa Kozioł**, Editor, PropertyNews.pl
- **Aneta Wieczorek-Hodyra**, Editor, PropertyNews.pl

Ballroom CDE

17 September 2024 | 10.00-11.30

PROPERTYDESIGN.PL TALKS

They design and equip the latest properties.

We will ask them about the trends that rule the market.

Guests invited to participate in the discussion (alphabetical list):

- **Anna Federowicz**, Architect, Deputy-President, Tremend
- **Paweł Garus**, Architekt, Partner, mode:lina architekci
- **Konrad Krusiewicz**, Architect, Founder, Design Group
- **Filip Kurasz**, Co-Founder, Element

- **Anna Malarczyk-Arcidiacono**, Business Development Director, Tetris Poland
- **Joanna Mazurek**, Associate, Design Direction, MIXD
- **Jan Sikora**, Owner, Sikora Interiors

Moderator:

- **Anna Sołomiewicz**, Editor, PropertyNews.pl, PropertyDesign.pl

Ballroom A

17 September 2024 | 12.00-13.00

HIGHLIGHTS: Offices

The job market in the BSS sector

The impact of AI. A painful correction. Are employees bound for retraining?

Guests invited to participate in the discussion (alphabetical list):

- **Aleksandra Maciaszek**, Strategic Clients Manager, Hays Poland
- **Paweł Płocki**, Head of Global Business Services Europe, Trumpf Shared Services Sp. z o.o.
- **Joanna Pruszyńska-Witkowska**, Co-Founder, Future Collars
- **Ignacy Świącicki**, Head, Digital Economy Team, Polish Economic Institute

Moderator:

- **Karolina Markowska**, Journalist, PulsHR.pl, WNP.PL, PortalSamorzadowy.pl



Stream

Ballroom B

17 September 2024 | 12.00-13.00

HIGHLIGHTS: Flats

Social responsibility of developers

In the best interests of cities and residents – The CSR Decalogue for the Real Estate Industry: Good and bad practices.

Guests invited to participate in the discussion (alphabetical list):

- **Joanna Farian**, HR Director, Ronson Development
- **Bartosz Guss**, Director General, the Polish Association of Development Companies
- **Jacek Krawczykowski**, Vice-President, Member of the Management Board for Investments, Polski Holding Nieruchomości SA
- **Marcin Michalec**, CEO, OKAM Capital
- **Jan Pilewski**, Director, Departament Public Affairs, Play
- **Elżbieta Dagny Ryńska**, Member of the UN GCNP Climate Commission, professor, Faculty of Architecture, Warsaw University of Technology
- **Szymon Wojciechowski**, President of the Management Board, Co-Owner, Architect-Partner, APA Wojciechowski Architekci

Moderator:

- **Justyna Łotowska**, Editor, PropertyNews.pl

Ballroom CDE

17 September 2024 | 12.00-13.00

PROPERTYNEWS.PL TALKS

Trends that are heating up the market of commercial real estate

- Mixed-use
- REITs
- Data centres

Mixed-use – what trends will shape cities in the future?

Two on one conversation:

- **Rafał Grzelewski**, Architect, Grupa 5 architekci
- **Michał M. Styś**, Originator of the OFF Piotrkowska Center project, President of the Management Board, OPG Property Professionals
- **Szymon Wojciechowski**, President of the Management Board, Co-Owner, Architect-Partner, APA Wojciechowski Architekci

Moderator:

- **Dawid Zmuda**, Editor, PropertyNews.pl

REITs operate in 13 European countries. When in Poland?

Four on one conversation:

- **Małgorzata Dankowska**, Member of the Board, the REIT Poland Association

- **Piotr Fijołek**, Co-Managing Partner, Griffin Capital Partners

Moderator:

- **Jacek Ziarno**, Editor in Chief, Nowy Przemysł Economic Magazine

Data centers – the market will grow at a double-digit rate – how will developers use it?

One on one conversation:

- **Janusz Gutowski**, Managing Partner, AXI IMMO Services

Moderator:

- **Dawid Zmuda**, Editor, PropertyNews.pl

 Stream

Ballroom B

17 September 2024 | 13.30-15.00

HIGHLIGHTS: Cities

- **Jump to the future. City-building projects are gaining momentum.**

From intimate revitalizations to major transformations of entire districts. The projects that are changing Polish cities.

Guests invited to participate in the discussion (alphabetical list):

- **Magdalena Bartkiewicz-Podoba**, CEO, Liebrecht & wood Poland
- **Piotr Kozłowski**, Director, Architects Department, Echo Investment
- **Kinga Nowakowska**, Member of the Board, COO, Grupa Capital Park
- **Ricardo Paternina**, Technical Director, Managing Director, Arrow Architects
- **Magdalena Reńska**, Member of the Management Board, Managing Director, Euro Styl SA
- **Marta Sękułska-Wrońska**, Architect, CEO, Partner, WXCA

Moderator:

- **Anna Sołomiewicz**, Editor, PropertyNews.pl, PropertyDesign.pl

Ballroom A

17 September 2024 | 13.30-15.00

HIGHLIGHTS: Flats

Developers complain about the scarcity of land available for development. How to plan cities?

It is not just Warsaw that is slowly overcrowding. How to make sure that more land well connected with other areas of the city is available for purchase? The role of cities in better urban planning. The necessary system solutions

Guests invited to participate in the discussion (alphabetical list):

- **Marek Kuryłowicz**, Proxy, President of the Management Board, Kuryłowicz & Associates
- **Dawid Sporysz**, Managing Director, Noho I Investment
- **Konstanty Strus**, President of the Management Board, Strus Development
- **Damian Tomasik**, President of the Management Board, Alter Investment
- **Maciej Wójcik**, Managing Partner, TDJ Estate

Moderator:

- **Ewa Kozioł**, Editor, PropertyNews.pl

Ballroom CDE

17 September 2024 | 13.30-15.00

PROPERTYNEWS.PL TALKS

Trends that are heating up the market of commercial real estate

- Dormitories – trends shaping the market
- Flexes – how are they fairing?
- To demolish or to revitalize

Dormitories – trends shaping the market

One on one conversation:

- **Marek Obuchowicz**, Senior Partner, Griffin Capital Partners

Moderator:

- **Aneta Wieczorek-Hodyra**, Editor, PropertyNews.pl

Flexes – how are they fairing?

Two on one conversation:

- **Mariusz Frackiewicz**, Domestic Director, Avestus Real Estate in Poland

- **Rafał Pisklewicz**, Managing Partner, The Shire

Moderator:

- **Grażyna Kuryłło**, Editor, PropertyNews.pl

To demolish or to revitalize

- **Piotr Grochowski**, Head Architect, Arche Group
- **Jadwiga Kosińska**, Project Director, Stocznia Cesarska Development
- **Anna Watkowska**, Member of the Management Board, Okam City

Moderator:

- **Aneta Wieczorek-Hodyra**, Editor, PropertyNews.pl